AppSec USA San Jose, CA

OWASP

Sponsorship
Opportunities

Training October 8-10, 2018

Conference October 11-12, 2018

8-12 October 2018
Fairmont Hotel in San Jose

Premium Sponsorship Packages

Executives from the Fortune Global 500, thought leaders, security architects and developers gather to share cutting-edge ideas, initiatives and technology advancements.

	Diamond	Platinum	Gold	Silver
General rate	$47,500	$23,000	$16,000	$11,500
OWASP Corporate Member Rate	$38,000	$18,400	$12,800	$9,200
Exhibition Space	Yes - 30x10	Yes - 10x10	Yes - 6x8	Yes - 6x8
Conference Passes	5	4	3	2
Exhibition Passes	2	2	2	2
A La Carte Sponsorship Discount	15%	10%	8%	5%
Conference Brochure Ad	Full page	Half page	Quarter page	Quarter page
Recognition at Conference entrance	Yes - Prime	Yes	No	No
Logo in Conference brochure	Yes	Yes	Yes	Yes
Logo on Conference website	Yes	Yes	Yes	Yes
One Complimentary Lead Retrieval Scanner	Yes	Yes	Yes	No
Inclusion In Vendor Passport	Yes	Yes	Yes	Yes
Conference Program Company Description	100 word description	75 word description	50 word description	No
Ticket Discount — Ticket discounts are NOT valid towards the purchase of any Training Session	100 USD discount code with unlimited use	100 USD discount code with unlimited use	50 USD discount code with unlimited use	No

A La Carte Sponsorship Opportunities
Events

Conference Dinner (2)

Cost of Sponsorship: $18,500

Sponsors name/logo will be proudly displayed on signage during the conference reception. Conference ticket will be co-branded with the sponsors logo along with OWASP's logo (time permitting). Sponsors will be permitted to erect their own signage throughout the dinner hall. Logo on the official website and included in the printed conference brochure.

Pre-Conference Drinks Reception (2)

Cost of Sponsorship: $9,000

The pre-conference reception presents a unique opportunity for conference attendees & vendors

Sponsors name/logo will be proudly displayed on signage during the pre-conference reception. Sponsors will be permitted to erect their own signage throughout the dinner hall. Logo on the official website and included in the printed conference brochure.

Capture The Flag (CTF) Awards (2)

Cost of Sponsorship: $3,000

Sponsor will be recognized as providing the prizes for the CTF event organized during the conference days. The CTF event is open to all conference attendees. CTF winners will be announced during the conference closing ceremony and the sponsors will have the opportunity to come on stage to present the prizes to the winners!

University Challenge (UC) Awards(2)

Cost of Sponsorship: $3,000

Sponsors will be recognized as providing the prizes for the UC event organized during the training days. The UC event is a free event for University teams. UC winners will be announced during the conference closing ceremony and the sponsors will have the opportunity to come on stage to present the prizes to the winners!

A La Carte Sponsorship Opportunities
Food and Drink

Lunch Sponsorship (4)

Cost of Sponsorship: $6,000

Sponsors' name/logo will be displayed on signage near the lunch stations. Logo on the official website and in the printed conference brochure

Coffee/Pastry Break Sponsor (4)

Cost of Sponsorship: $6,000

Sponsors will be recognized as providing the coffee during the assigned break at the conference. Logo on the official website and in the printed conference brochure.

Drinks Tokens

Cost of Sponsorship: $1,000 for bundle of 50

Drive booth traffic by offering drinks tokens for use during the main conference dinner. Each token is redeemable for a beer, glass of wine or soft drink. Limitations apply.

Swag

Lanyard (2)

Cost of Sponsorship: $7,000

Where the badge goes, the lanyard will follow. Sponsor the official AppSec USA 2018 lanyard for all conference attendees and assure badge level visibility. Logo on the official website and in the printed conference brochure.

Bag Sponsorship (2)

Cost of Sponsorship: $9,200

Useful and lasting. All delegate bags will be co-branded with the AppSec USA 2018 logo and sponsor's logo. Logo on the official website and in the printed conference brochure. Bag sponsors may send one (1) piece of collateral to be included in each attendee conference bag. Collateral must be approved by OWASP prior to sending.

Pens (1)

Cost of Sponsorship: $4,000

Send your company pens and they will be placed in all attendee bags. Sponsor supplies pens.

Notepads (1)

Cost of Sponsorship: $4,000

Send your company notepads and they will be placed in all attendee bags. Sponsor supplies notepads.

For more information, contact Kelly Santalucia

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